

# Creativity Inc.: Building An Inventive Organization By Jeff Mauzy

By Jeff Mauzy

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Jeff Mauzy is a Principal at Synectics, Inc., and CEO of Inventive Logic, Inc. He is co-author of Creativity Inc.: Building an Inventive Organization (Harvard

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Richard Harriman is the author of Return to Grandeur (0.0 avg rating, 0 ratings, 0 reviews, published 2010) and Creativity Inc (3.11 avg rating,

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The Bottom Line; Volume 16, Issue 3; Creativity, Inc.: Inc.: Building an Inventive Organization. Jeff Mauzy and Creativity, Innovation. Mauzy is a consulting

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<http://www.creativityincbook.com/resources/>

Resources. Stephen Davis Lessons in Creativity From IDEO, Creativity, Inc.: Building an Innovative Organization by Jeff Mauzy and Richard Harriman. Cambridge,

<http://www.aasa.org/SchoolAdministratorArticle.aspx?id=7870>

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